

As part of the CNN Tech 2022 conference, the Regional Innovation Forum 2022 will also be held, which includes "B2B - Business to business" meetings and the "Workshop" co-organized by the European Entrepreneurship Network, at Zlatibor on July 07, 2022 at the same time as CNN Tech 2022 conference. <http://cnntechno.com/>

The topics of the conference are at the link: [http://cnntechno.com/index.php?option=com\\_content&view=article&id=48&Itemid=54](http://cnntechno.com/index.php?option=com_content&view=article&id=48&Itemid=54)  
(All conference participants will be able to participate in the forum.)

Attendance at the forum was confirmed by the director of the Science and Technology Park in Čačak, Dr. Mirko Pešić (**IDEA, STARTUP, CHALLENGE, SUPPORT**), X-KIC Project Manager from Spain, Megi Witerna-Plaku (**OPPORTUNITIES WITH EIT MANUFACTURING REGIONAL INNOVATION SCHEME (RIS)**) and Chamber of Commerce and Industry of Serbia, Senior Advisor for EU Programs and Funds and National Contact Person for Horizon Europe, Tamara Ljubović (**Horizon Europe 2021-2027). Innovative ideas and responsible research as a way to attract funds from the Horizon Europe program**)  
, Faculty of Technical Sciences in Novi Sad, prof. Goran Stojanovic.  
**Support to small and medium enterprises for business improvement**  
, Development Agency of Serbia, Natalija Terzić.

Within the WORKSHOP, we will also listen to the representatives of the Institute for the Protection of Intellectual Property which will present the ways and conditions to protect your idea in the best possible way.

Over 40 companies are expected to take part in the Forum, together with the following co-organizers within the European Entrepreneurship Network:

- Development Agency of Serbia
- Ss. Cyril and Methodius University in Skopje
- Chamber of Commerce and Industry of the Republic of Srpska
- Development Agency of the Republic of Srpska

- University of Montenegro - Faculty of Mechanical Engineering
- Ministry of Economy of Montenegro
- University of East Sarajevo

## **B2B meetings**

B2B meetings are a quick and easy way to meet potential partners. People are meeting very quickly. 15 minutes is often enough time to connect, then the bell rings and the next meeting begins. If there is an interest in cooperation, you can continue the discussion during breaks.

### **1. Online registration**

Register through the site below and set up your cooperation profile.

In your profile you can choose which technology / products / expertise / service you offer, what kind of cooperation you are looking for and what ideas you would like to discuss with potential partners.

(All cooperation profiles are set up online and everyone will have access to them. The profile can be changed at any time.)

<http://ecf22.talkb2b.net/page/19/What+is+a+matchmaking+event?>

### **2. Promotion of published profiles**

All published profiles will be intensively promoted by the organizers and co-organizers of the gathering. What's more, each participant will see your cooperation profile. Statistical analysis of 40 events showed that profiles with a lot of information were reviewed from 50 to 150 times BEFORE the beginning of the conference itself and are more likely to be reviewed AFTER the conference.

### **3. Selection of B2B meetings**

Email notifications

You will be notified by email for each scheduled appointment. Take a look at the most promising cooperation profiles. With an intelligent search, you will be able to find partners that match your requirements. In just a few minutes, you will be able to find future potential business partners.

Scheduling B2B meetings

Once you find the right business partners, you will be able to make an appointment with them. You will be able to schedule additional appointments at any time, but keep in mind that

appointments are scheduled on a first-come, first-served basis. You can schedule meetings, but you may also be required to meet by other participants.

You will receive your meeting schedule a few days before the conference.