As part of the CNN Tech 2025 conference, the Regional Innovation Forum 2025 will also be held, which includes "B2B - Busines to busines" meetings and the "Workshop", at Belgrade on July 01, 2025 at the same time as CNN Tech 2025. <u>http://cnntechno.com/</u>

The Ministry of Science, Technological Development and Innovation, Ministry of Education, Enterprise Europe Network and CapTTict project support the CNNTech conference and the Regional Innovation Forum to promote innovation and entrepreneurship.

Regional Innovation Forum: Bridging Science and Industry through Technology Transfer

The Regional Innovation Forum 2025 is event within the CNN Tech 2025 conference, aimed at promoting entrepreneurship through innovation. This forum provides a unique opportunity for business-to-business (B2B) meetings and workshops organized within CapTTict project and in collaboration with the Enterprise Europe Network. It will be held on July 01, 2025, in Belgrade, alongside CNN Tech 2025. The forum will feature presentations and panel discussions, bringing together leading experts and innovative entrepreneurs from the region. The goal of the forum is to connect researchers and companies, support the commercialization of research work, informing researchers about technology transfer and promote innovations that can enhance the regional economic ecosystem.

Participants in the forum will have the opportunity to attend various presentations and panel discussions on topics such as licensing innovative products, using artificial intelligence in health and advanced manufacturing, and the commercialization of research work. Additionally, B2B meetings will allow participants to identify potential partners for collaboration in short but productive encounters. Participation in the forum is free with prior online registration. Join the Regional Innovation Forum and enhance your entrepreneurial skills through innovation while connecting with experts and entrepreneurs from across the region.

Over 40 companies are expected to take part in the Forum, together with the following co-organizers within the European Entrepreneurship Network:

- Chamber of Commerce and Industry of Serbia
- Ss. Cyril and Methodius University in Skopje
- Chamber of Commerce and Industry of the Republic of Srpska
- University of Montenegro Faculty of Mechanical Engineering
- Ministry of Economy of Montenegro
- University of East Sarajevo

B2B meetings

B2B meetings are a quick and easy way to meet potential partners. People are meeting very quickly. 15 minutes is often enough time to connect, then the bell rings and the next meeting begins. If there is an interest in cooperation, you can continue the discussion during breaks.





